

**PASCAR CONFERENCE 2011 SPEKE RESORT MUNYONYO, KAMPALA UGANDA: 27 - 30 MAY 2011**

**SPONSORSHIP OPPORTUNITIES FOR THE TRADE**

**EXHIBITION STANDS**

All stands measure 3m x 2m.

The height restriction for all stands will be 3m

**The costs of the stands will be as follows:**

\* **Single Stand (3m x 2m) = US\$ 3000**

\* **Double Stand (6m x2m) = US\$ 5000**

\* **Triple Stand (9m x 2m) = US\$ 7000**

Each exhibitor will receive two chairs and a conference table from the hotel.

All stands will be booked on a first come first serve basis. Please note that MAJOR SPONSORS will get the opportunity to choose their stands first.

Once confirmed, you will be invoiced in full for your stand.

Cancelled stands will result in a 50% cancellation fee of the full fee. No cancellations will be accepted 3 months prior to the congress.

**Each exhibitor will qualify for 2 x free registrations per stand. Additional trade delegates will pay US\$230 per person**

**REGISTRATION (BAGS & TAGS)**

The registration desk will be located in the exhibition area. All delegates must visit the Registration Desk on a daily basis to scan their badges for accreditation purposes.

The registration area will be approx. 9m x 2m.

The sponsor must supply each registered delegate with a conference bag, satchel, notepad and pen (all samples must be approved by the organising committee)

No advertising material from other companies or sponsors will be allowed inside the bag, except approved congress journals, the final congress programme, etc.

The sponsor's logo may appear on all of the items

**The sponsor of Registration will qualify for 6 x free trade registrations**

**The exclusive sponsorship of the registration area will be US\$ 8000 (excl. bags & satchels) including 3 x free exhibition stands (9m x 2m)**

**Please contact the congress organisers for further details (incl. costs on bags, tags, etc)**

**HOSPITALITY SUITE 1 (INCL. WI-FI & INTERNET CAFÉ)**

The sponsor will have exclusive rights to brand this area as Hospitality Suite/Internet Café

The Hospitality Suites will have exclusive rights to serve alcoholic beverages (except at the opening cocktail function when all exhibitors will be permitted to serve alcohol)

A tea/coffee station will be provided by the Organisers and this can be placed inside the hospitality suite at no additional cost.

**The sponsor of Hospitality Suite 1 will qualify for 6 x free trade registrations**

**The exclusive sponsorship of the Hospitality Suite will be US\$ 8000 (excluding beverages) including 3 x free exhibition stands (9m x 2m)**

**FINAL PROGRAM (INSERTED IN CONFERENCE BAG) x approx. 500 units**

A4 full colour advertisement with company details (logo, website, contact details, etc) in the final programme

Maximum of 2 x A4 advertisements per company

*Deadline for bookings: End of February 2011*

**COST: US\$500 per full colour A4 size advertisement**

**MINI POCKET PROGRAMME & SITE MAP OF SPEKE RESORT**

Exclusive sponsorship

The mini programme/site map can be distributed from the sponsor's exhibition stand, or placed inside the main plenary venue for the opening plenary session

The sponsor's logo may be included

**COST: EXCLUSIVITY FEE OF US\$ 500**

PRINTING COSTS TO BE DETERMINED BY THE SPONSOR (further details are also available from the Congress Organisers)

<b>CONFERENCE CLIPBOARDS</b>
Exclusive sponsorship
The sponsor may distribute these from their stand or it may be placed inside the main plenary venue for the opening plenary session.
The sponsor's logo will be printed on the clipboard
<b>COST: EXCLUSIVITY FEE OF US\$ 500</b>
PRINTING COSTS TO BE DETERMINED BY THE SPONSOR (further details are also available from the Conference Organisers)
<b>BREAKFAST SYMPOSIA</b>
One trade sponsored breakfast symposium (60 minutes) will be allowed each morning of the conference
Sponsor chooses own topic, own speaker and own chairperson
All symposia will be advertised in the conference announcements, website, final program etc
Sponsor has the opportunity to market their symposium separately. The conference organisers will supply contact details of registered delegates to sponsors
Breakfast symposia will be advertised in "welcome letters" handed out to all delegates upon check-in
Posters & flyers may be printed and displayed in all hotel reception areas
The cost includes venue hire & standard Audio-visual and technical support
Tea/Coffee and Continental breakfast will be an additional cost.
<b>COST: US\$1000 per breakfast symposium</b>
<b>DINNER SYMPOSIA - SATURDAY &amp; SUNDAY EVENING</b>
The committee will allow for one trade sponsored dinner symposium on Saturday evening & one dinner symposium on the Sunday evening.
Sponsor chooses own topic, own speaker and own chairperson
All symposia will be advertised in the congress announcements
Sponsor has the opportunity to market their symposium separately. Conference organisers will supply contact details of registered delegates to sponsors
Dinner symposia will be advertised in "welcome letters" handed out to all delegates upon check-in
Posters & flyers may be printed and displayed in all hotel reception areas
The cost includes venue hire & standard Audio-visual and technical support
Meal & beverages will be an additional cost.
<b>COST: US\$2000 per dinner symposium</b>
<b>RESERVED TABLES AT GALA DINNER - MONDAY EVENING</b>
The gala dinner will be held on Monday evening at Speke Resort. (conference venue)
The trade may reserve tables (10 people per table) at a cost of US\$700. Each sponsor will have the opportunity to reserve their sponsored tables from a seating plan.
Branding of tables are allowed. Reserved signs will be supplied by the conference organisers. The sponsor may invite any delegate to sit at their table.
<b>COST: US\$ 700 (per reserved seating for 10 delegates) Please contact the conference organisers for further details.</b>
<b>AIRPORT SHUTTLES / TRANSFERS</b>
Speke Resort will be providing transfers between Entebbe International Airport and the resort (conference venue)
These transfers are not complimentary and the cost per person for a return transfer is US\$90 (excluding tax)
<b>COST: To be determined by each participating sponsor</b>
<b>TEA / COFFEE STATIONS</b>
All tea/coffee breaks will be served within the exhibition area
The sponsor will be allowed to brand all serving stations with table cloths, serviettes, coasters, etc
Branding of hotel's serving staff (t-shirts, uniforms etc) only allowed for sponsor of tea/coffee & lunches
One sponsor allowed per day
<b>COST: US\$ 500 per day (excl. branding cost of hotel's serving staff uniforms) or US\$2000 (for duration of conference)</b>

<b>SPONSORSHIP OF BRANDED MINERAL WATER FOR ALL MEETING ROOMS</b>
The sponsor will be allowed to supply a branded tag for each bottle of mineral water (supplied by the hotel)
Sponsor must supply at least 500 branded tags per day.
<b>COST: EXCLUSIVITY FEE OF US\$1000 (excluding costs of tags for bottle). Contact the conference organisers for further details</b>
<b>PHOTOGRAPHIC HIGHLIGHTS "Wall of Fame"</b>
An exclusive viewing area will be provided for the Wall of Fame. The sponsor's logo and banners may be displayed in this area
Photos will be displayed on boards (provided by the conference organisers)
Photos will be numbered and delegates will order their copies at the sponsor's exhibition stand
<b>COST: EXCLUSIVITY FEE OF US\$1000 (including costs of photographer, photos, etc) - contact the conference organisers for further details</b>
<b>SPEAKERS' DINNER (Date Sunday 29 May 2011)</b>
All international invited speakers, local invited speakers, and executive committee members will be invited (approx. 50 delegates) to an exclusive dinner. Venue TBC
A 3 course set menu will be provided as well as selected wines, malts and soft drinks
Sponsor will have the exclusive rights to participate in the event.
Sponsor will have the opportunity to welcome the guests including a 5- 10 minute presentation. Branding of the event will be allowed
<b>COST: US\$7 000 (inclusive of venue hire, 3 course set meal, beverages, etc)</b>
<b>SPONSORSHIP OF SPEAKERS</b>
The list of invited international speakers are available from Dr Charles Mondo (charles_mondo@yahoo.com.au)
Sponsors of invited international speakers will qualify for 1 x free exhibition stand
<b>BEVERAGES AT COCKTAIL FUNCTION - ALL EXHIBITORS</b>
The Cocktail Function will be held on Friday night and will be an informal event
The organising committee appeals to all exhibitors to select their own beverages (alcoholic or non-alcoholic) - according to their own budget
The PASCAR 2011 Organising Committee will supply a substantial finger supper and entertainment for the evening
<b>COST: To be determined by each participating sponsor</b>
<b>VISIT-A-STAND COMPETITION - ALL EXHIBITORS</b>
Details of each participating sponsor will appear on a competition form
Delegates will receive these forms in their conference bags
Delegates must receive a stamp or signature at each participating sponsor to qualify for one of the prizes
The number of participating sponsors will determine the prizes,
All prizes to be drawn at the Gala Dinner.
<b>COST: US\$300 per exhibitor</b>
<b>BRANDING OF HOTEL ROOM KEYS</b>
This is a unique opportunity for a sponsor to brand each hotel room key
All guests will receive their keys in special printed key card holders.
Full colour printing allowed (front and back of key card holder)
<b>COST: EXCLUSIVITY FEE OF US\$500 (excluding costs of key holders, etc - contact the conference organisers for further details</b>
<b>CD/ DVD WITH CONGRESS PROCEEDINGS (ABSTRACTS &amp; POWERPOINT PRESENTATIONS)</b>
Exclusive right to present each delegate with a CD Rom/DVD containing the abstracts & powerpoint presentations (where applicable)
The Sponsor may brand the CD as well as the sleeve or jewel case.
This may be handed out from your stand or placed inside the main conference venue
<b>COST: EXCLUSIVITY FEE OF US\$500 (excluding costs of CD/DVD. Contact the conference organisers for further details</b>
<b>AWARDS FOR BEST ORAL PRESENTER, BEST POSTER AND YOUNG INVESTIGATOR'S AWARD</b>
To be awarded at the gala dinner, sponsor may brand the trophy. Contact the organizers for details of acceptable awards.
<b>PRE-CONFERENCE SYMPOSIA: ECHOCARDIOGRAPHY SYMPOSIUM - Friday 27 May 2011</b>
Please contact the conference organizer for details